Description
The strategy document provides deep analysis of the most important constraints affecting the export in Côte d'Ivoire. The vision and the key features for the trade development will be achieved through the implementation of the strategy’s Plan of Action (PoA), which revolves around the strategic objectives, each spelling out specific sets of activities intended to address both challenges and opportunities for the country. National Export Strategy is based on a number of economic sectors with high export potential and ability to contribute to the development of Côte d'Ivoire. It includes sector strategies for: rubber and plastics, cashew, cotton, textile and clothing, tropical fruits, cassava and derivatives, new information and communications technology (ICT). A national export strategy is also composed of cross-cutting strategies, on the main constraints with impact on the competitiveness and functioning of priority areas.

Priority sectors

Services

<table>
<thead>
<tr>
<th>Document</th>
<th>WTO Code</th>
<th>ITC Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>ICT</td>
<td>COMMUNICATION SERVICES 2</td>
<td>Communication services</td>
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</table>

Products

<table>
<thead>
<tr>
<th>Document</th>
<th>SITC Description</th>
<th>Code</th>
<th>ITC Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cashew</td>
<td>Miscellaneous edible products and preparations</td>
<td>09</td>
<td>Nuts</td>
</tr>
<tr>
<td>Cassava</td>
<td>Vegetables and fruit</td>
<td>05</td>
<td>Fruits and vegetables</td>
</tr>
<tr>
<td>Cotton, textile and clothing</td>
<td>Textile fibres (other than wool tops and other combed wool) and their wastes (not manufactured into yarn or fabric)</td>
<td>26</td>
<td>Textile and clothing</td>
</tr>
<tr>
<td>Rubber</td>
<td>Crude rubber (including synthetic and reclaimed)</td>
<td>23</td>
<td>Other agricultural products</td>
</tr>
<tr>
<td>Tropical fruits</td>
<td>Vegetables and fruit</td>
<td>05</td>
<td>Fruits and vegetables</td>
</tr>
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</table>

Thematic focus
- Environment
- Focus on Trade
- Gender
- Poverty Reduction
- Quality
- SDGs
- SMEs
- Trade Facilitation
- Trade Finance
- Trade Information
- Trade Promotion
- TVET
- Youth

**Design process**

- Country Owned
- International Trade Centre (ITC)
- National Export Council (NEC) or similar
- Participatory
- Plan of Action
- Resources Allocated